



COOKIES POLICY

The BNP Paribas Group is committed to delivering the best possible service to you while maintaining the confidence that you place in us.

As part of this, we have adopted strong principles across the Group to ensure the protection of your data.

We would like to provide you with transparent information about how we place, use and store cookies on your device when you visit our website <https://www.ifitalia.it> and how you can manage and delete cookies.

1. What is a cookie?

Cookies are small text, image or software files that are placed on your device when you access our Website and/or use our Application. The word “device”, when used in this Cookies Policy, refers notably to computers, smartphones, tablets and all other devices used for accessing the internet.

Cookies may be either: (i) session specific, meaning that they are deleted from your device once the session and browser are closed; or (ii) persistent meaning that they will remain on your device until they are removed.

Cookies perform a number of useful functions, such as to:

- **authenticate and identify you** on the Website and/or the Application in order to provide you with the services you have requested;
- **strengthen the security** of the Website and/or Application, for example by preventing fraudulent use of login credentials and protecting user data from unauthorised parties;
- **send you personalised advertising notably based on your browsing history and your preferences on line;**
- **monitor your use** of our Website and/or Application in order to **improve them;**
- **enhance your user experience** by adapting and tailoring the content on the Website and/or Application to your interest and providing more relevant BNP Paribas ads and content to you on non-BNP Paribas websites and non-BNP Paribas applications;
- **remember information** that you provided to us (e.g. to automatically populate forms with information that you have previously provided to us so that you can log on more quickly);
- **keep track of your preferences and settings** in your use of our Website and/or Application (e.g. time zone etc.);

2. What kind of information can be stored in a cookie?

The information stored by the cookies on your device may relate to the following, subject to its retention period:

- the web pages you have visited on that device;
- the advertisements you have clicked on;
- the type of browser you use;
- your IP address;
- and any other information that you have provided on our Website and/or Application.

Cookies may contain personal data. Where we use cookies that collect your personal data, such collection is covered by our Data Protection Policy at the bottom of our Website.

3. What kinds of cookies do we use and for what purpose?

The cookies used on our Websites and/or Applications are classified into different categories.



3.1 Strictly necessary (mandatory) cookies

These cookies are essential for the Website/Application to function properly. They may include, for example, cookies which collect session ID and authentication data, cookies that allow you to customise the interface of a Website and/or an Application (for example, for the choice of the language or presentation of a service) or certain user tracking cookies. This category also includes cookies that allow us to comply with our legal obligations, including ensuring a safe online environment (for example by detecting repeated login failures in order to prevent unauthorised persons from accessing your account).

3.2 Analytics cookies (subject to your consent, except in some circumstances)

These cookies allow BNP Paribas and our partners to understand how users arrive on our Website and/or Application, to measure the number of visitors to our Website and/or Application, but also to analyse and reconstruct the users' browsing experience of the Website and/or Application.

This data helps us improve the way our Websites and/or Applications work by ensuring, for example, that users easily find what they are looking for.

These cookies may be exempt from consent when they are strictly necessary for the operation of the Website/Application as indicated in Article 3.1.

Otherwise, they are subject to consent in accordance with the present Article 3.3.

3.3 Social networks and content sharing cookies (subject to your consent)

- Social network cookies:

These cookies allow BNP Paribas and our partners to share information with social networks used on our Websites and/or Applications.

The display of this type of content on our Websites and/or Applications involves sharing information about your browsing experience on our Websites/Applications with the social networks used.

- Content sharing cookies:

These cookies allow BNP Paribas and our partners to display content hosted on an external site on our Websites and/or Application.

By displaying this type of content on our Websites and/or Application you are sharing information with that external site about your browsing experience on our Websites and/or Application.

In section 4 of this Cookie Policy, you will find more details about partners and information on how you can set your preferences.

4. In this context, who places the cookies on your device (for example the companies of BNP Paribas Group or a partner)?

When you select which types of cookies you allow on your device, the cookies may be placed directly by us or by one of our partners.

From a practical point of view, this means that when you authorise the installation of certain



so-called "third-party" cookies on your device, our partners will also be able to access the information they contain (such as, for example, statistics relating to your browsing experience when you accept third party analytical cookies) in accordance with BNP Paribas' and our partners' data protection policies.

Analytics cookies (subject to consent)

| Origin of cookies | Purpose | More information | List of partner Cookies used on the Website | Retention period of Partner cookies |
|-------------------|--|--|--|-------------------------------------|
| Adobe | Adobe Analytics is a web traffic measurement tool that allows us to better understand the behaviour of visitors to our Website. Using Adobe Analytics cookies, we can collect information and create reports on site usage statistics without the identity of visitors being disclosed to Adobe. | You can find more information about these cookies on the Adobe website at this link: https://experienceleague.adobe.com/docs/core-services/interface/administration/ec-cookies/cookies-analytics.html?lang=it-IT | s_fid | 1826 days |
| | | | s_cc | Session |
| | | | s_vi_x7ErI2x7Ey2x7ErI2zx7Dx7Fhsn2kyx7E2Insxx | 730 days |

Social network and content sharing cookies

| Origin of cookies | Purpose | More information | List of partner Cookies used on the Website | Retention period of Partner cookies |
|-------------------|---------|------------------|---|-------------------------------------|
| | | | | |



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|-----------------|--|---|--|--|
| Facebook | Our Website integrates Facebook technologies. When you visit our Website, Facebook places cookies on your device and receives related information, including data about your device and your activities, without requiring any action on your part. This happens regardless of whether you have a Facebook account or are logged in. | You can find more information about these cookies on Facebook's website at this link: https://fr-fr.facebook.com/policies/cookies/ | | |
|-----------------|--|---|--|--|

Strictly necessary cookies

| Origin of cookies | Purpose | More information | List of partner Cookies used on the Website | Retention period of Partner cookies |
|-------------------|--|------------------|---|-------------------------------------|
| One Trust | This cookie is set by websites using certain versions of OneTrust's cookie compliance solution. It is set after visitors have seen a cookie information notice and in some cases only when they have actively closed the notice. It allows the website not to show the message more than once to a user. | | Optanon Alert Box Closed | 365 days |



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|---|---|--|---|----------|
| BIGipServerP_10.237.72.11_P443_media.italy.it | This cookie name is associated with F5's BIG-IP product suite. Usually associated with session management on load-balanced servers to ensure that user requests are consistently routed to the correct server. The common root is BIGipServer most commonly followed by a domain name, usually the one on which it is hosted, but not always. | | BIGipServerP_10.237.72.11_P443_media.italy.it | Session |
| One Trust | This cookie is set by OneTrust's cookie compliance solution. It stores information about the categories of cookies used by the website and whether visitors have given or revoked consent to use each category. This allows website owners to prevent cookies in each category from being set in users' browsers when consent is not given. The cookie has a normal duration of one year so that visitors returning to the site can remember their preferences. It does not contain information that can identify the site visitor. | | OptanonConsent | 365 days |
| __RequestVerificationToken | This is an anti-counterfeiting cookie set by Web applications created using ASP.NET MVC technologies. It is designed to prevent unauthorised publication of content on a website, known as Cross-Site Request Forgery. It does not contain user information and is destroyed when the browser is closed. | | __RequestVerificationToken | Session |



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5. How to manage cookies?

To find out about the different categories of cookies we use on the Website and/or in the Application and set your preferences, you can consult the cookie management form available at the bottom of the page. You can change your preferences and withdraw or provide your consent again at any time.

Please note that the use of strictly necessary cookies for the proper operation of the Website and/or Application does not require your consent. This is why the option for such cookies is pre-selected in our cookie management tool and is not optional.

By refusing certain types of cookies (preference cookies for example), we will not be able to optimise your user experience on our Website and some parts may not function properly.

By default, your preferences for cookies on a device are kept for a maximum of 6 months. If you change your cookie preferences, you can change your settings at any time from the cookie management form accessible at the bottom of the Website. You will be asked to update your settings every 6 months.

